

THERMOSET RESIN



2024 SPONSOR & EXHIBITOR PROSPECTUS

Annual Meeting Opportunities - and So Much More!
Now offering opportunities throughout the year!



Thermoset Resin Formulators Association (TRFA)

2024 Annual Meeting

Monday, May 6 – Thursday, May 9, 2024

Short Courses on May 6th and May 9th

**The Loews Philadelphia Hotel
Philadelphia, PA**



@AssociationTRFA #TRFA2024



414-488-3916



www.trfa.org

TRFA 2024 Annual Meeting

Monday, May 6 – Thursday, May 9, 2024

Thermoset Resin Formulators Association

- The Thermoset Resin Formulators Association (TRFA) creates value for member companies by facilitating educational and networking opportunities and sharing innovative epoxy and other thermoset industry advancements. The TRFA is the only organization dedicated to serving the needs and interests of all thermoset formulators and is the premier forum for epoxy industry.
- Additionally, we also cover the broader thermoset chemistries such as polyester, vinyl ester, urethane, silicone, acrylic, and phenolics.
- By supporting the TRFA, you are directly supporting the thermoset industry!

TRFA 2024 Annual Meeting

- The TRFA Annual Meeting intends to be the premier forum in the epoxy and overall thermoset industry to interact and exchange knowledge among formulators, distributors, and suppliers. It will focus on innovative and timely topics relevant to industry advancements. Their impact in end-use applications will be explored from the following market perspectives: Adhesives and Sealants, Coatings, Civil Engineering, Flooring, Composites and Tooling, and Potting, Encapsulation, Electrical.



TRFA 2024 Annual Meeting

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Sponsorship Packages

- If your company selects a TRFA Sponsorship Package, the benefits are expanded and the opportunity to connect with TRFA members and Annual Meeting attendees **beyond** the Annual Meeting is enhanced.
- Sponsors will receive premium placement on the website and in high traffic areas during the Annual Meeting, with first selection option.

PLATINUM SPONSOR BENEFITS - \$4,000	Online Presence
	<ul style="list-style-type: none">• Large Logo and Link on TRFA Home Page (All Year)• Social Media: Twitter/LinkedIn Posts/Shares (6x/year)• Highlight Company on TRFA Home Page (1 month/year)
	Publicity
	<ul style="list-style-type: none">• Direct Email Blasts to Membership (4x/year)• Electronic Newsletter Banner (2x/year)
	Annual Meeting
	<ul style="list-style-type: none">• Exhibit Table at Annual Meeting, Including Two Registrations• New Product Showcase Commercial (Pre-Recorded) Played During General Session Breaks• Company Logo listed on program book, on the Annual Meeting webpage and on the screen during the meeting• Certificate Presented During General Membership Meeting• Sponsor Ribbon on Badge• Table Tent Recognition at Meal Events• Company Logo on Registration Bag

GOLD SPONSOR BENEFITS - \$3,000	Online Presence
	<ul style="list-style-type: none">• Medium Logo and Link on TRFA Home Page (All Year)• Social Media: Twitter/LinkedIn Posts/Shares (4x/year)
	Publicity
	<ul style="list-style-type: none">• Direct Email Blasts to Membership (2x/year)• Electronic Newsletter Banner (1x/year)
	Annual Meeting
	<ul style="list-style-type: none">• Exhibit Table at Annual Meeting, Including One Registration• New Product Showcase Commercial (Pre-Recorded) Played During General Session Breaks• Company Logo listed on program book, on the Annual Meeting webpage and on the screen during the meeting• Certificate Presented During General Membership Meeting• Sponsor Ribbon on Badge• Table Tent Recognition at Meal Events• Company Logo on Registration Bag

Sponsorship Packages continued on next page



TRFA 2024 Annual Meeting

Monday, May 6 – Thursday, May 9, 2024

Sponsorship Packages *cont.*

If your company selects a TRFA Sponsorship Package, the benefits are expanded and the opportunity to connect with TRFA members and Annual Meeting attendees beyond the Annual Meeting is enhanced.

Sponsors will receive premium tabletop placement on the website and in high traffic areas during the Annual Meeting, with first selection option.

SILVER SPONSOR BENEFITS - \$2,000	Online Presence
	<ul style="list-style-type: none">• Small Logo and Link on TRFA Home Page (All Year)• Social Media: Twitter/LinkedIn Posts/Shares (2x/year)
	Publicity
	<ul style="list-style-type: none">• Electronic Newsletter Banner (1x/year)
	Annual Meeting
	<ul style="list-style-type: none">• Exhibit Table at Annual Meeting, Including One Registration• New Product Showcase Commercial (Pre-Recorded) Played During General Session Breaks• Company Logo listed on program book, on the Annual Meeting webpage and on the screen during the meeting• Certificate Presented During General Membership Meeting• Sponsor Ribbon on Badge• Table Tent Recognition at Meal Events• Company Logo on Registration Bag

BRONZE SPONSOR BENEFITS - \$1,000	Online Presence
	<ul style="list-style-type: none">• Company Name and Link on TRFA Home Page (All Year)• Social Media: Twitter/LinkedIn Posts/Shares (1x/year)
	Annual Meeting
	<ul style="list-style-type: none">• Exhibit Table at Annual Meeting• New Product Showcase Commercial (Pre-Recorded) Played During General Session Breaks• Company Logo listed on program book, on the Annual Meeting webpage and on the screen during the meeting• Certificate Presented During General Membership Meeting• Sponsor Ribbon on Badge• Table Tent Recognition at Meal Events• Company Logo on Registration Bag

Special Event Sponsor Opportunities

Please call the TRFA Office to discuss further.

⇒ Lanyards (Exclusive) - \$2,000

One of the most visible items that every attendee uses and sees is the lanyard. These will be distributed to all exhibitors and attendees at registration. The TRFA Office will produce these with your provided company name and logo.

⇒ Tote Bags (Exclusive) - \$2,000

Your company logo will be the only logo on one side of the bag. The other sponsors will be recognized on the opposite side of the bag.

⇒ First-Time Attendee Reception (Exclusive) - \$1,000

Your company will be the exclusive sponsor of the First-Time Attendee Reception on Monday, May 6th from 4:30PM-5:00PM. There will be a complimentary tabletop inside the reception venue for your use, branded napkins and recognition signage throughout the space.

⇒ Opening Reception (Exclusive) - \$5,000

Your company will be the exclusive sponsor of the Opening Reception on Monday, May 6th from 5:00PM - 6:30PM. All conference attendees, exhibitors and presenters will be invited to meet in a relaxed atmosphere to include cocktails and hors d'oeuvres. There will be a complimentary tabletop inside the reception venue for your use, branded napkins, branded can koozies, recognition signage throughout the space and the opportunity to speak to the attendees for five minutes during the reception.

⇒ Continental Breakfast (Exclusive) - \$1,500

Breakfast will be held for all Conference attendees on Tuesday, May 7th. Signage mentioning the service noted as “provided by...” will be prominently displayed. Your company will also be recognized on the TRFA website.

⇒ Lunch (Exclusive) - \$2,500

Lunch will be held for all Conference attendees on Tuesday, May 7th. Signage mentioning the service noted as “provided by...” will be prominently displayed. Your company will also be recognized on the TRFA website.



TRFA 2024 Annual Meeting

Monday, May 6 – Thursday, May 9, 2024

2024 Annual Meeting Exhibitor Opportunities

TRFA invites you to exhibit in the Association's 2024 Annual Meeting Tabletop Showcase on Tuesday, May 7 and Wednesday, May 8 at The Loews Philadelphia Hotel, Philadelphia, PA.

Don't miss this opportunity to join industry leaders in an important marketplace venture!

Note: All Showcase Exhibitors must be registered attendees at the TRFA Annual Meeting. There are no exhibit only registration fees available.

Commitments are required by April 5, 2024 to guarantee recognition in all meeting materials.

TRFA Tabletop Showcase Pricing

\$500 for TRFA Members

\$750 for Non-Members

Reminder, all Showcase Exhibitors must be registered attendees at the TRFA Annual Meeting. There are no exhibit only registration fees available.

TRFA Tabletop Showcase Schedule (Draft)

Date	Time	Event
Monday, May 6, 2024	3:00 pm - 4:30 pm	Tabletop Setup
Tuesday, May 7, 2024	9:40 am - 10:10 am 11:40 am - 1:10 pm 4:10 pm - 6:10 pm	Showcase
Wednesday, May 8, 2024	10:00 am - 11:00 am	Showcase
	(after 11:00 am)	Tabletop Teardown

Electrical Access (one (1) power strip with standard 120 volt/20 amp service) is included in your exhibitor fee, but is not automatically supplied without advance notice.



TRFA 2024 Annual Meeting

Name & Contact information for person hosting the Tabletop Showcase who should receive exhibitor information.

First Name	MI	Last Name	
Company			
Title	Business Address		
City	State	Zip Code	
Phone Number	Fax		
Email Address	Company Website		

Name & contact information for additional person(s) hosting the Tabletop

First Name	MI	Last Name	
Company			
Title	Business Address		
City	State	Zip Code	
Phone Number	Fax		
Email Address	Company Website		

Please list the products you will be exhibiting...

Please indicate if you require electrical access: Yes No

Declaration of Acceptance: We hereby accept the rules and regulations of participation as enclosed.

Note: Contract must be signed below to process your table and/or sponsor reservation.

Signature _____ Date _____

Print Name _____ Title _____

TRFA 2024 Annual Meeting

Sponsorship Packages

- Platinum Package: **\$4,000**
- Gold Package: **\$3,000**
- Silver Package: **\$2,000**
- Bronze Package: **\$1,000**

Special Event Sponsor Opportunities

- Lanyards (Exclusive): **\$2,000**
- Tote Bags (Exclusive): **\$2,000**
- First-Time Attendee Reception (Exclusive): **\$1,000**
- Opening Reception (Exclusive): **\$5,000**
- Continental Breakfast (Exclusive): **\$1,500**
- Lunch (Exclusive): **\$2,500**

Tabletop Exhibitor Fee:

- \$500 - TRFA Members** **\$750 - Non-Members** Enclosed is my payment of \$_____

Method of Payment (*Payment is in U.S. Funds*)

We cannot accept emailed credit card information. Please FAX (414-755-1346) or mail - or register online.

- Check** (*made payable to Thermoset Resin Formulators Association and must be in U.S. funds drawn from a U.S. bank*)
- Visa** **MasterCard** **Discover** **American Express**

Credit Card Number

CVV Number

Exp. Date

Name on Card

Authorized Signature

Please send this form with payment as soon as possible, but not later than April 5, 2024 to:

TRFA
6737 W Washington St, Suite 4210
Milwaukee, WI 53214
Fax: 414-755-1346

Or register online at www.trfa.org • Questions? 414-488-3916

Sponsorship commitments are appreciated by April 5, 2024 to ensure inclusion in all meeting materials, and all annual initiatives.

Please email a digital copy of your company logo that we can post on the TRFA meeting website to info@trfa.org.

